



ONG-ISAC 2024 CYBER INTELLIGENCE INCENTIVE CHALLENGE

FUELING THE EXCHANGE OF CYBER INTELLIGENCE



Going for Gold in 2024 - Jan 10- Sep 30






Teams earn **ONG Medals** for their interactions with the ONG-ISAC



Medal points will be **weighted by company size**



ACTIVITIES	BRONZE - 2 PTS  Share: <ul style="list-style-type: none"> General intel, RFI, or RFI response to the SOC Cyber safety awareness content Finished intel product 	SILVER - 5 PTS  Share additional intel product information: <ul style="list-style-type: none"> Screenshots Reference materials Summaries/hypotheses 	GOLD - 10 PTS  <ul style="list-style-type: none"> Intelligence submitted receives positive feedback, responses, or reviews from members
Information Sharing			
Submissions	<ul style="list-style-type: none"> Threat related submission via email 	<ul style="list-style-type: none"> Threat related submission through Anomali form 	<ul style="list-style-type: none"> Automated submissions through Anomali integration
Events	Attend: <ul style="list-style-type: none"> OT Task Force VMWG BATC Anomali Training Webinars, workshops and committees 	<ul style="list-style-type: none"> Contribute to the discussion at an ONG-ISAC event 	<ul style="list-style-type: none"> Present Lead roundtable Host an event
Referrals	<ul style="list-style-type: none"> Refer a potential member or partner to ONG-ISAC 	<ul style="list-style-type: none"> Set up a referral meeting with a potential member or partner 	<ul style="list-style-type: none"> Referred member or partner joins ONG-ISAC
Touchpoint	<ul style="list-style-type: none"> Complete touchpoint survey 	<ul style="list-style-type: none"> Participate in touchpoint call 	<ul style="list-style-type: none"> Provide specific input and recommendations during touchpoint call
Slack	<ul style="list-style-type: none"> Post in channels (#analysts, #rfis-and-responses, #ongoing-incident, #cti-best-practices, #shared-intel) 	<ul style="list-style-type: none"> Post gets likes from other organizations 	<ul style="list-style-type: none"> Post generates discussion among members
Surveys	<ul style="list-style-type: none"> Complete Event or Intel Dissemination Feedback Survey 	<ul style="list-style-type: none"> Complete Event or Intel Dissemination Feedback Survey with comments 	<ul style="list-style-type: none"> Complete Event or Intel Dissemination Feedback Survey with detailed comments and suggestions
Initiatives	<ul style="list-style-type: none"> Suggest new viable ONG-ISAC initiative 	<ul style="list-style-type: none"> Assist with launching new ONG-ISAC Initiative 	<ul style="list-style-type: none"> Take a lead role in new ONG-ISAC Initiative
Evaluations	<ul style="list-style-type: none"> Participate in evaluation of new ONG-ISAC service/product 	<ul style="list-style-type: none"> Participate in testing new ONG-ISAC service/product 	<ul style="list-style-type: none"> Provide detailed feedback and substantial interaction in testing new ONG-ISAC service/product
Offers			<ul style="list-style-type: none"> Partner special offer for members

MONTHLY THEMES

- JAN** Testimonials & Success Stories
- FEB** Presentation signups thru 12/31 (Anomali Training Sessions, OT Task Force, VMWG, and BATC)
- MAR** Submissions & RFI Responses
- APR** Cyber Safety Awareness Content

- MAY** Slack Posts
- JUN** Feedback Calls & Surveys
- JUL** White Papers, Case Studies & - Intelligence Reports
- AUG** Submissions & RFI Responses
- SEP** Presentation signups thru 12/31

REWARDS

-  2024 Challenge Plaque to Top 10 Companies
-  Challenge Champion & 2nd Place Team Trophies
-  Custom Challenge Hoodies for Winning Security Team Members
-  Cybersecurity Conference Passes
-  ONG-ISAC Challenge Coins
-  Monthly Incentives